



**RICHMOND
CORRIDOR ASSOCIATION**

"Improving Port Richmond to help you
focus on your business"

Richmond Corridor Association (RCA)

Monthly Organizational Meeting

March 14, 2013

Time: 8:45 – 10:00

Attendees: Larry Dooling (PJ Dooling Tire Co.), William Hodgson (Weber Display & Packaging Co.), John Toner (M&T Bank), Steven Truong (Greendog Recycling), George Groves (3001 Castor Inc.), Steve Horton (RCA NEDS), Martha Doulos (Regal International Leathers), Alan Berg (Nupro Industries Inc.), Matt Mullin (City of Philadelphia), Aaron Colsher (MAP/UII), Ken Paul (Propac), Mark Kochanowicz (Coating Development Group), John Taintor (Port Richmond Self-Storage), Ed Taintor (Port Richmond Self-Storage), Bruce Richman (SD Richman), David Keiser (Tioga Pipe), Kelly Hynes (Tioga Pipe)

- The Meeting was convened at Philadelphia Regional Port Authority (PRPA), 3460 N. Delaware Ave, Philadelphia, PA 19134
- The minutes from the February general meeting were self-read and approved.
- Treasurer's Report: Current Balance is \$20,341 (19 paid members, 33 members total); Insurance renewal cost of \$742 was paid on March 1st

Committee Reports:

Safety/Security: There was no Report/Update from the 24th Police District.

Security Cameras: Waiting for grant disbursement- the City provided approval for disbursement, and now waiting on State approval. Aaron Colsher discussed a new City initiative to provide financial assistance for business owners installing security cameras. Members reviewed application. There was a discussion about recovering a camera that was installed at the former Bayard Sales building. Mark Kochanowicz noted that with the camera systems being proposed, the biggest cost is in management and maintenance.

Membership: Larry Dooling proposed to change agreement with MAP to hire Steve Horton to provide membership outreach support. The change would be to hire Steve Horton directly. The attendees of the meeting voted to approve unanimously. Larry Dooling signed the agreement.



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Strategic Plan: Group discussion on possibility of working towards a Port Enterprise Zone or a Keystone Opportunity Zones for areas covered by MAP/RCA. Group discussion on the need for support from 1st (Mark Squilla) and 6th (Bobby Henon) City council districts, as well as, State Rep John Taylor.

-This zone would cover Zip codes : 19134, 19124, and 19137.

-Aaron Colsher stated that MAP/RCA would need to demonstrate to the city and state commerce departments that MAP/RCA has the personnel and ability to run a KOZ, as well as handle reporting requirements.

- Aaron added that in discussions with the Commerce Dept of Philadelphia, that most KOZ's are run by a Commerce Department or a Redevelopment Department linked to local government. There is a need to define the support role needed to run a KOZ.

Clean-up: The official date will be April 13, 2012.

-Matt Mullin stated that the RCA is approved for city support, and supplies will need to be picked up

-Larry Dooling provided an example of vests ordered for the volunteers

New Business:

Mark Kochanowicz and "Assumption of Risk": Mark Kochanowicz of Liberty Bell Films (and Coating Development Group) explained that he is working on an independent film/corporate thriller titled "Assumption of Risk." He asked the attendees for use of their businesses as sets for the film. He is willing to work with most locations, looking for board rooms/ offices, but willing to use any space they can spare.

-He has put out \$10,000 of his own money, and has a five person crew

-Five union actors have signed on

-He is willing to provide his insurance information if needed.

Wynn Resorts: John Eagan and Associates on behalf of Wynn Resorts is requesting to come to a RCA meeting to present their proposal. Wynn Resorts is one of six groups vying for a Casino license. There were no objections from the attendees for meeting request.



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Wellness Ideas: Kelly Hines, Benefits manager from Tioga Pipe spoke about possibly collaborating with other members of the RCA to bolster their Wellness Program.

- Kelly noted that this is a great way for companies to help control insurance costs.

- Simple tools would be to provide biometric screening to all employees and spouses of employees to have them become aware of their health.

- Kelly proposed the members of the RCA would link Wellness Programs to cut costs and to provide additional programming

 - Ideas were Lunch and learn programs, group classes, benefit walks, and softball or sports leagues.

 - RCA members were encouraged to contact Kelly at Tioga Pipe directly to help develop programming.

Upcoming Meetings:

April 10, 2013 –Weber

May 9, 2013 –PRPA